



*Canton Convention & Visitors Bureau
147 North Union Street | P.O. Box 53
Canton, MS 39046*

June 12, 2023

Dear Merchants,

We hope that you all had a great Ladies Night Out and May Flea Market. The Canton Convention and Visitors Bureau is now in the process of preparing for the Mississippi Championship Hot Air Balloon Fest, June 29 – July 2, 2023.

We will begin with a Launch Party on the square from 6:00 until 9:00 on Thursday, July 29th. This evening will be highlighted with entertainment, food trucks, and the arrival of the Pilots, families, and their crews over the course of the evening. The next few days will also be filled with entertainment, concessions, balloon glows, balloon flights, bicycle races, and a fun run and walk.

We will be providing you with a schedule for your businesses, but in the meantime, we are of course asking each merchant to please compliment the weekend by decoration with hot air balloons, Fourth of July, and anything patriotic that you can fill your windows with.

We ask this of you because when we put an event on, and the town is decorated, it certainly makes for a more festive and unified look for our City of Canton. Please help us to light up and decorate the square with red, white, and blue, and of course hot air balloons.

Thank you for your participation and your willingness to be part of the Canton Merchant and Business Team.

Jo Ann Gordon
Director
Canton Tourism

Billy Joe Wells
Welcome Center Specialist
Canton Tourism



SCHEDULE OF EVENTS

THURSDAY JUNE 29, 2023

6pm-9pm – Launch Party on the Historic Courthouse Square in Canton, MS

Enjoy shopping, food & beverage trucks & live music by Brewer & Hurd

FRIDAY JUNE 30, 2023

6am – Competition Flight at the Canton Multipurpose Center, 501 Soldiers Colony Rd, Canton, MS

6pm – Northpark Mall, Ridgeland, MS

Ridgeland Recreation and Parks will Partner with the MS Championship Balloon Fest for a spectacular evening of fun, food and fireworks. Check their website, www.ridgelandms.org for more details.

SATURDAY JULY 1, 2023

Canton Multipurpose Center, 501 Soldier's Colony Rd

7am -Balloon Chase Bike Ride and Competition Flight

5-9pm – Mississippi's Championship Hot Air Balloon Festival featuring live music by Travelin' Jane Band

6:30 pm – Balloon Chase Run/Walk & Kids One Mile Fun Run

7:30 pm – Balloon Glow

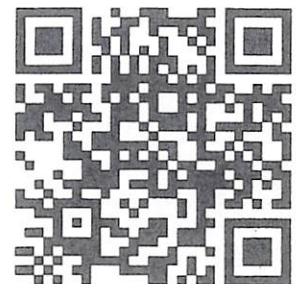
8:00 pm – Good Samaritan's Golf Ball Drop Fundraiser

9:00 pm Fireworks

SUNDAY JULY 2, 2023

Canton Multipurpose Center

6:30 am – Pilot Fun Flight



THIS IS A RAIN OR SHINE EVENT